

BRIANNA BELLA-HYMAN

SYSTEMS ENTREPRENEUR

✉ brianna@briannabella.com

☎ +19179297617

in in/briannabellahyman

EDUCATION

Oxford University

Oxford, UK / 2020

Certificate, Social Entrepreneurship

McGill University

Montreal, Canada / 2007 – 2011

Industrial Relations & Economics

EXPERTISE

Public speaker and presenter at
INSEAD University, World Bank,
UN events

Venture and private equity
fundraising & investor relations

Philanthropy, development
finance institutes, government
grants & PPPs

Lean Six Sigma trained: Agile,
Kaizen, Scrum

Project Management using Big 3
Consulting Frameworks

Economic & market analysis;
applying theoretical financial
drivers to practical processes

PROFILE

Now more than ever, we need bold systems thinkers to challenge the status quo and solve the world's wicked problems. I'm on a mission to rebuild food and healthcare from within—not by tearing them down, but by seeing them differently. My moonshot: Positively impact a billion lives by ending the twin crises of chronic disease and mental health through systems-driven solutions, creative collaboration, and disruptive innovation.

WORK EXPERIENCE

CHIEF EXECUTIVE OFFICER

[Hyman Health](#) / Los Angeles, 2023 – Present

- CEO of a \$35 million ARR business with 85 employees, across 3 continents.
- Scaled an experiential health detox program called the 10 Day Detox to >40,000 people through the application of community-based wellness programs.
- Built a functional health literacy ecosystem for self-directed care that provides toolkits, protocols, and education to help individuals “become the CEO of their own health”, integrating functional and systems medicine principles.
- Leading the first-ever clinical study on Type 2 diabetes reversal through a food-as-medicine program, translating theoretical science into applied solutions for real-world impact.
- Developed a digital platform and application of self-care protocols, supplements, masterclasses, and health challenges for proactive, preventative wellness.
- Developed a curated marketplace of vetted functional medicine providers and a supportive membership community to help individuals navigate their health journey with expert guidance.

DIRECTOR & BOARD MEMBER

[Food Fix Campaign](#) / D.C., 2022 – Present

- Co-authored Food Fix with Dr. Mark Hyman, a book that exposed the broken links between food, health, and policy and catalyzed the launch of the Food Fix NGO.
- Policy advocacy efforts with Congress and key policymakers to overhaul federal food and health policies, including reforming government food procurement, SNAP (food stamps), school nutrition programs, and agricultural subsidies.
- Advocating for Medicare, Medicaid, and private insurance reforms that support nutrition-based interventions and lifestyle-based disease prevention.
- Collaborating with FDA, USDA, CMS (across party lines) to draft and propose legislation aimed at transforming the food system, reducing the economic burden of diet-driven chronic disease, and addressing corporate influence over food policy.
- Leveraging clinical research, policy analysis, and media outreach to educate policymakers, business leaders, and the public on how the current food system fuels chronic disease, healthcare costs, and economic instability—and how to fix it.

CO-FOUNDER & CHIEF EXECUTIVE OFFICER

[Reneum Institute](#) / Singapore, Hong Kong, 2018 – 2023

- Build a digital marketplace and content enterprise to support the expansion of renewable energy and clean technologies worldwide, enabled by emerging technologies like AI/ML, blockchain and quantum.
- Initiated and operated the entire business launch including: product development and roadmap, proof-of-concept, product-market fit assessment, scaling operations.
- Managed a 40-person team across 9 markets: US, APAC, MENA, LATAM
- Raised collectively \$31.5 million across multiple rounds including traditional venture financing, angel investment, philanthropy, development finance institute grants & the Singaporean government
- Won several accolades including a prestigious grant from the Filecoin Foundation, graduated from Outlier Ventures x Polygon accelerator and graduated from the Creative Destruction Lab

SKILLS

Coalition builder; engaging stakeholders, think tanks, and advocacy groups for collective gain

Omni win-win thinker, leveraging a systems approach to positive sum outcomes

First-principles thinking; breaking down complex problems to their foundational truths to unwind barriers (beginners mindset)

Pitch-decks, IMs, investment theses, fundraising

Operational and commercial diligence, efficiency optimization

Crisis and reputation management

Shaping narratives through strategic media and influencer

BOARDS & AWARDS

Board Member, Food Fix Campaign

Board Advisor, Function Health

Member, Young President's Organization (YPO)

Venture Partner, Top Tier Impact

Grantee, Filecoin Foundation

Winner of Outlier Ventures' Basecamp accelerator

Graduate of Creative Destruction Lab's technology track

WORK EXPERIENCE CONTINUED

MANAGING DIRECTOR

Sindicatum Renewable Energy / Singapore, 2018 – 2021

- Leading ASEAN investments for a \$1 billion assets under management renewable energy investor and developer, co-developing the first transnational solar-powered pipeline between Australia, Indonesia and Singapore
- Responsible for deal origination for new renewable energy and CleanTech investments across developing countries in Asia (emphasis on enabling ASEAN region energy transition), including brokering a portfolio sale to KKR Private Equity for all South Asian assets, valued at \$406 million
- Managed the entire carbon trading portfolio for Sindicatum, as well as brokered and transacted on behalf of ASEAN-based companies

ADVISOR

UNDP / London, Hong Kong, 2016 – 2018

- Represented Hong Kong and ASEAN-region in their deep technology campaign HUNY to identify innovative and scalable solutions to health systems, climate adaptation and environmental protection
- Subject-matter-expert on deploying digital asset-based solutions like blockchain and Web3

SENIOR ASSOCIATE, DEAL ADVISORY

KPMG / New York, 2014 – 2016

- Led 3-6 month commercial/operational diligence projects for international M&A deals
- Responsible for corporate strategy assessment, GTM and market entry strategy, operational improvement, competitive intelligence, post-merger integration
- Core member of project pitching team as well as executional responsibility for delivery team and client reporting for high-profile mergers including Google, General Electric, TPG Private Equity, etc.

PARTNERSHIPS ADVISOR

Clinton Global Initiative / New York, 2014

- Lead deals and partnerships for major health initiatives focused on advancing public health, healthcare access and quality
- Convened public-private partnerships between Fortune 500 companies, leading governments and NGOs
- Hero initiative was a collaboration between the Kingdom of Jordan and Unilever to bring sanitary products and basic health materials to refugees

SENIOR ASSOCIATE, PRIVATE EQUITY

KPMG / New York, 2012 – 2014

- Project management of lean operations improvement and restructuring & turnaround of private equity client portfolios
- Applied Lean Six Sigma and Project Management methodology for asset efficiency and optimization
- Focused on emerging markets and high-risk regions

FINANCIAL ANALYST

Royal Bank of Canada / Toronto, 2010 – 2012

- Project finance, deal structuring and advisory for hospitals, international clinics, utility-scale energy systems, mining and infrastructure mergers & acquisitions in the LATAM region